

University Intake Form

Two-page non-confidential intake to generate first Sponsored Opportunity Development snapshots for university correction and routing.

Purpose

Capture the university priorities, market-pull areas, IP portfolio strengths, venture-building resources, sponsor pathways, and routing contacts needed for Arns Innovations to create 1-3 first Sponsored Opportunity Development snapshots.

1. UNIVERSITY / CONTACT SNAPSHOT

Institution: _____ Primary office / unit: _____

Primary contact: _____ Role / title: _____

Email / phone: _____ Date / review window: _____

Key internal stakeholders who should be aware or involved:

2. MARKET-PULL PRIORITIES

Rank or check the demand signals that should drive opportunity creation first.

- Company / corporate need
- Regional economic development
- Federal / state funding priority
- Industry consortium / hub
- Infrastructure gap
- Customer / buyer demand
- Public-sector challenge
- Supply-chain bottleneck

Top market-pull areas or company/industry priorities:

Specific companies, sectors, sponsors, or public priorities to design around:

3. IP PORTFOLIO AREAS TO MATCH

Identify areas where IP, know-how, research, or facilities could anchor a first opportunity snapshot.

- Patents / provisionals
- Software / data tools
- Faculty know-how
- Research centers / labs
- Facilities / testbeds
- Student-built prototypes
- Startups / spinouts
- External IP interest

Priority portfolio areas, technology categories, or faculty capabilities:

Known assets that should be included or avoided:

4. FIRST OPPORTUNITY FILTERS

Use these filters to define which opportunities are worth developing first. Arns will use them to prioritize snapshots that can be corrected, routed, funded, or paused.

- Must align with university priorities
- Must create local economic value
- Must have sponsor/funder logic
- Must be non-confidential first
- Must activate students/founders
- Must involve external complements
- Must support licensing or venture path
- Must be company/market-pull specific

Other filters, restrictions, or preferred opportunity themes:

Output from this intake: Arns can generate a first set of Sponsored Opportunity Development snapshots showing market pull, university IP fit, gaps, complements, sponsor logic, funding pathway, and internal routing questions.

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Routing Principle Correction and routing come first. No license, startup, sponsor discussion, or external outreach is implied by completing this form.

5. VENTURE-BUILDING RESOURCES

I-Corps / entrepreneurship programs MBA / engineering teams
 Campus venture studio / incubator Faculty venture support
 Student venture teams Alumni operators / mentors
 Founder-in-residence Prototype / pilot support

Best contacts or programs for venture-building review:

Preferred founder pathway:

6. CORPORATE / SPONSOR PATHWAYS

Corporate partners Foundations / philanthropy
 Industry consortia / hubs Strategic investors
 State / regional agencies External IP holders
 Federal programs Anchor customers / pilot sites

Known companies, sponsors, funders, agencies, or ecosystem partners:

Any outreach limits or preferred sequencing:

7. INTERNAL ROUTING + GOVERNANCE CONTACTS

Technology Commercialization / TTO: _____ Venture-building / entrepreneurship: _____
 Corporate engagement / partnerships: _____ Research office / sponsored programs: _____
 Legal / contracts / compliance: _____ Relevant dean / center / faculty lead: _____

Confidentiality, approval, or routing notes before external use:

8. PREFERRED OUTPUTS FROM ARNS

1-page opportunity snapshots Complementary IP / capability maps Sponsor / funder matrix Business-model comparison
 Venture-building assessment Funding pathway map Sponsor-facing brief Go / no-go / redirect memo

What would make the first output useful for internal decision-making?

9. RECOMMENDED NEXT ACTION

After this form is completed: Arns Innovations can prepare 1-3 first Sponsored Opportunity Development snapshots. Each snapshot should identify the market pull, university IP anchor, missing gaps, complementary candidates, sponsor logic, funding pathway, venture/build route, review questions, and recommended routing decision.

Proceed with first snapshots Need clarification call first Internal routing required first Hold / revisit later

Preferred follow-up contact / date: _____

Guardrail: Completing this intake does not imply endorsement, license rights, external IP commitments, sponsor approval, or confidential disclosure. It creates a correction surface for university-led review.